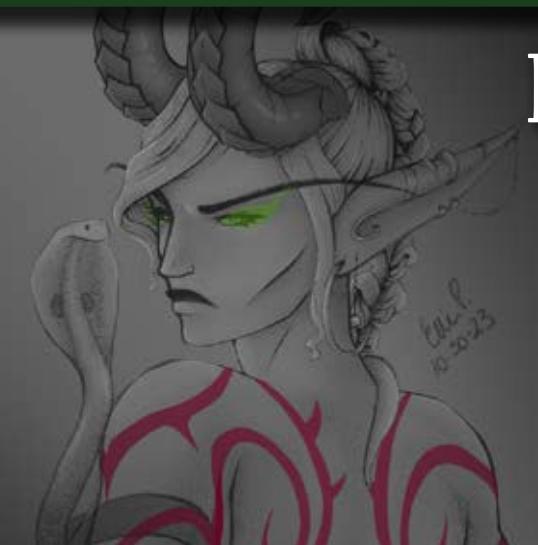
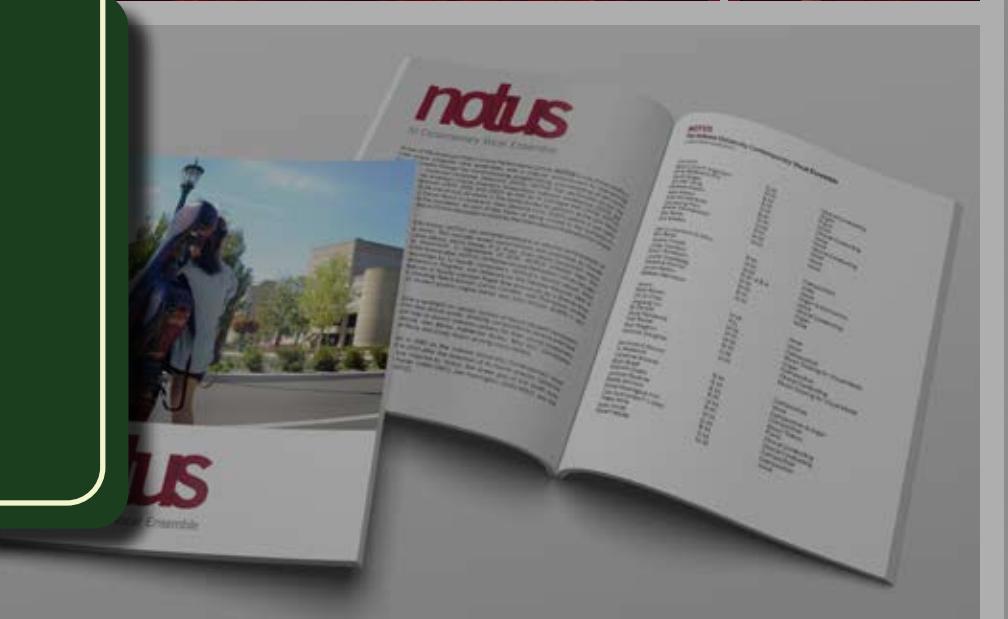




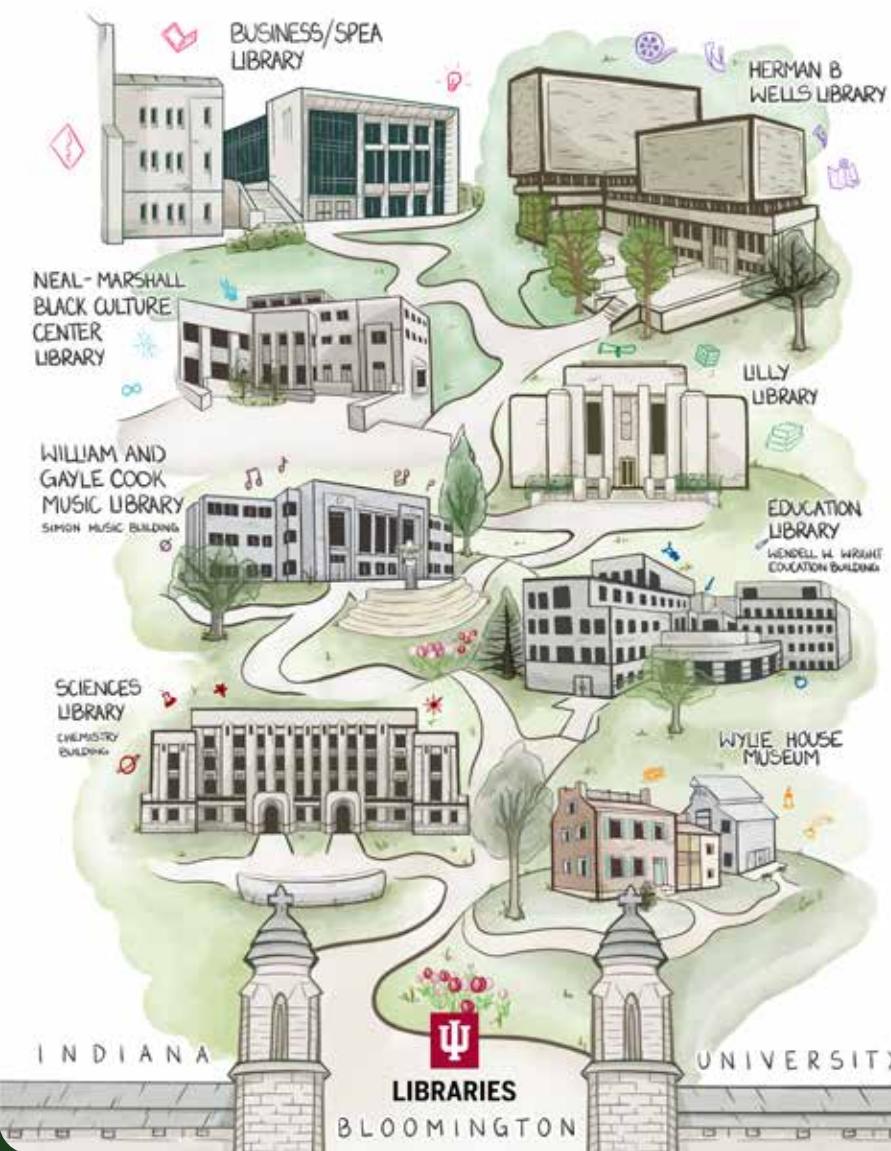
Graphic Design & Illustration Portfolio



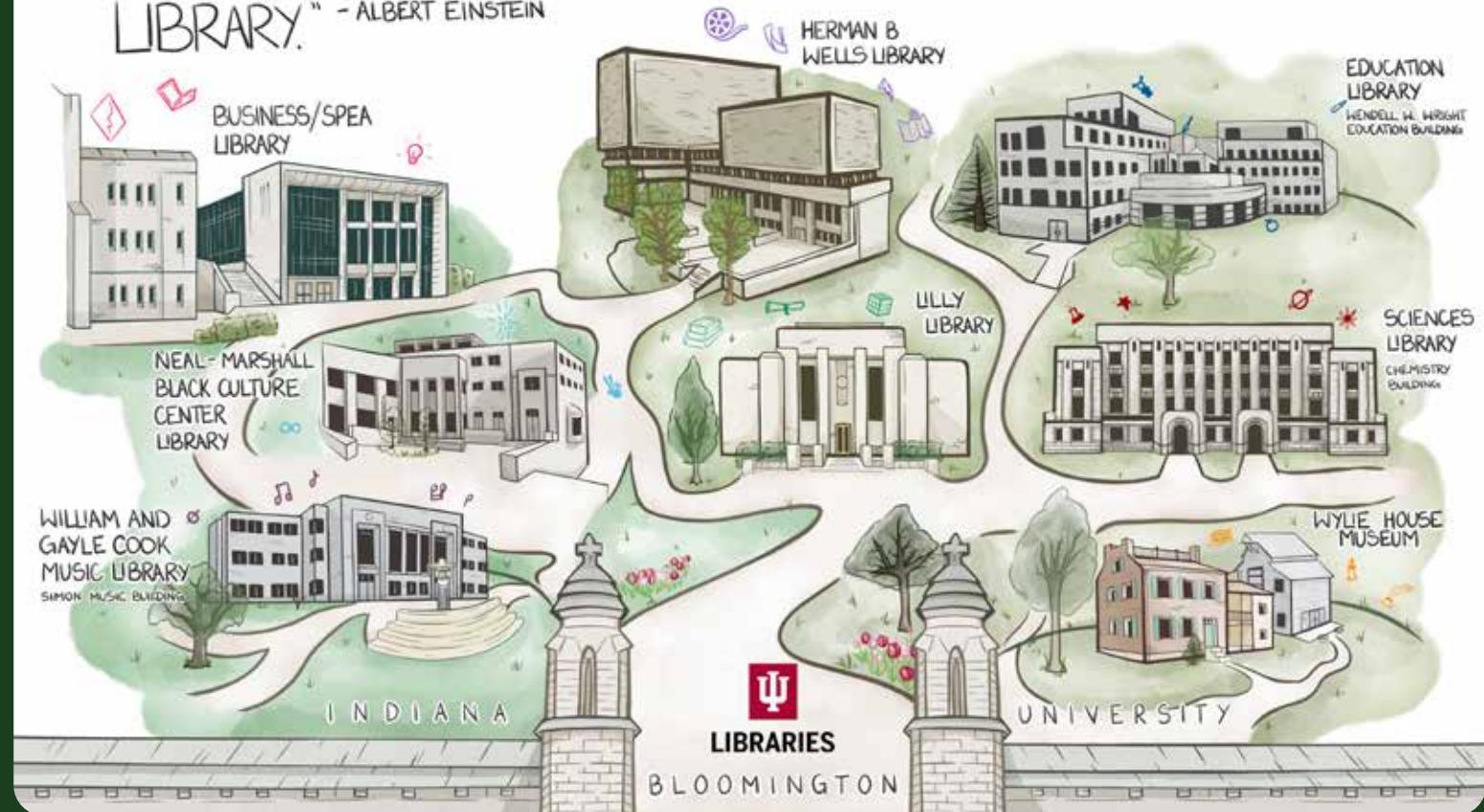
Ellie Pursley

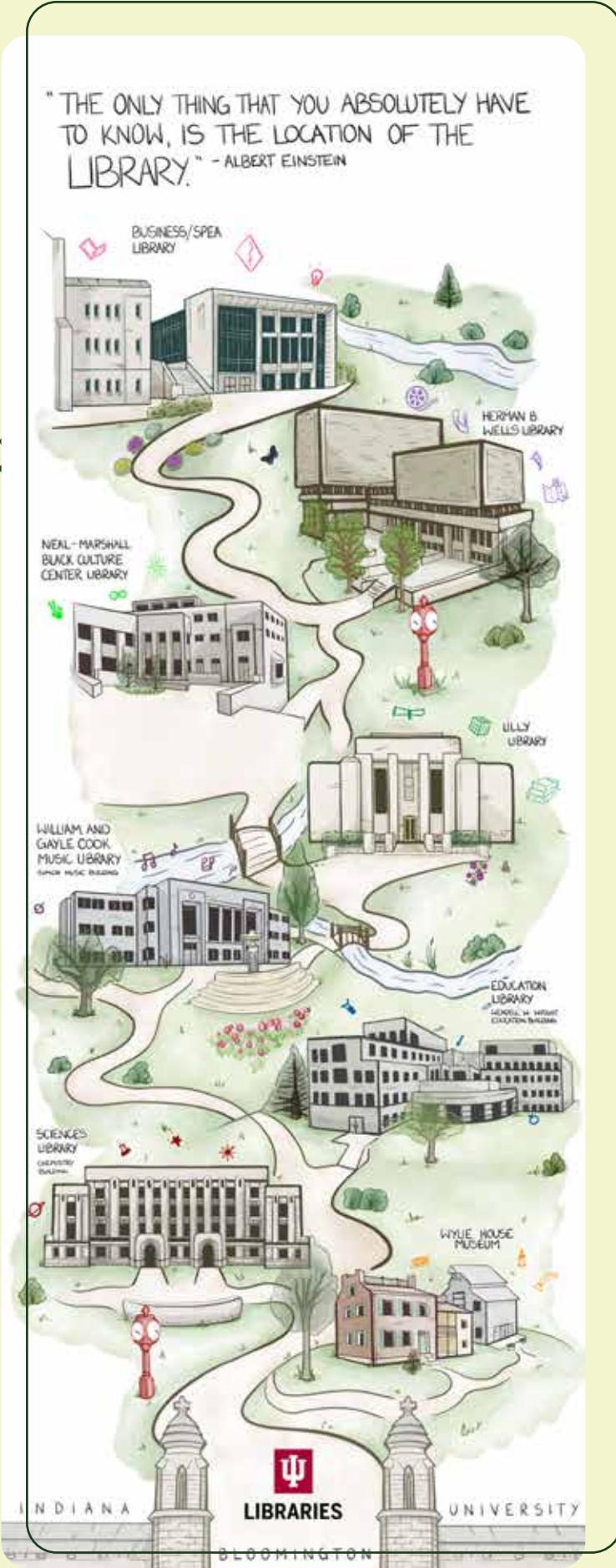


"THE ONLY THING THAT YOU ABSOLUTELY HAVE TO KNOW, IS THE LOCATION OF THE LIBRARY." - ALBERT EINSTEIN



"THE ONLY THING THAT YOU ABSOLUTELY HAVE TO KNOW, IS THE LOCATION OF THE LIBRARY." - ALBERT EINSTEIN





Libraries Map Illustration

An illustration map of eight Indiana University Bloomington campus buildings featuring notable libraries and Sample Gates in a storybook illustration style. Three maps were made in total: one 24'x63' that would be printed and displayed on as an X-banner; one 11'x17' in a poster style to be given out as prints; a 17'x11' print for social media, a display case, and other donor necessities as needed. Reference photos two of the buildings were taken by the artist. A ninth building illustration of the Ruth Lilly Auxiliary Library Facility was part of the original draft but was later removed at the Dean of Libraries's request.

All illustrations were made in CLIP STUDIO PRO and Adobe Illustrator using the pencil and watercolor brushes. The building illustrations were created in a separate file prior to the creation of the map to preserve quality and allow future use for social media posts of individual buildings.

This illustration project was requested and directed by Michelle Crowe, Assistant Dean of Libraries and completed after 50 hours.

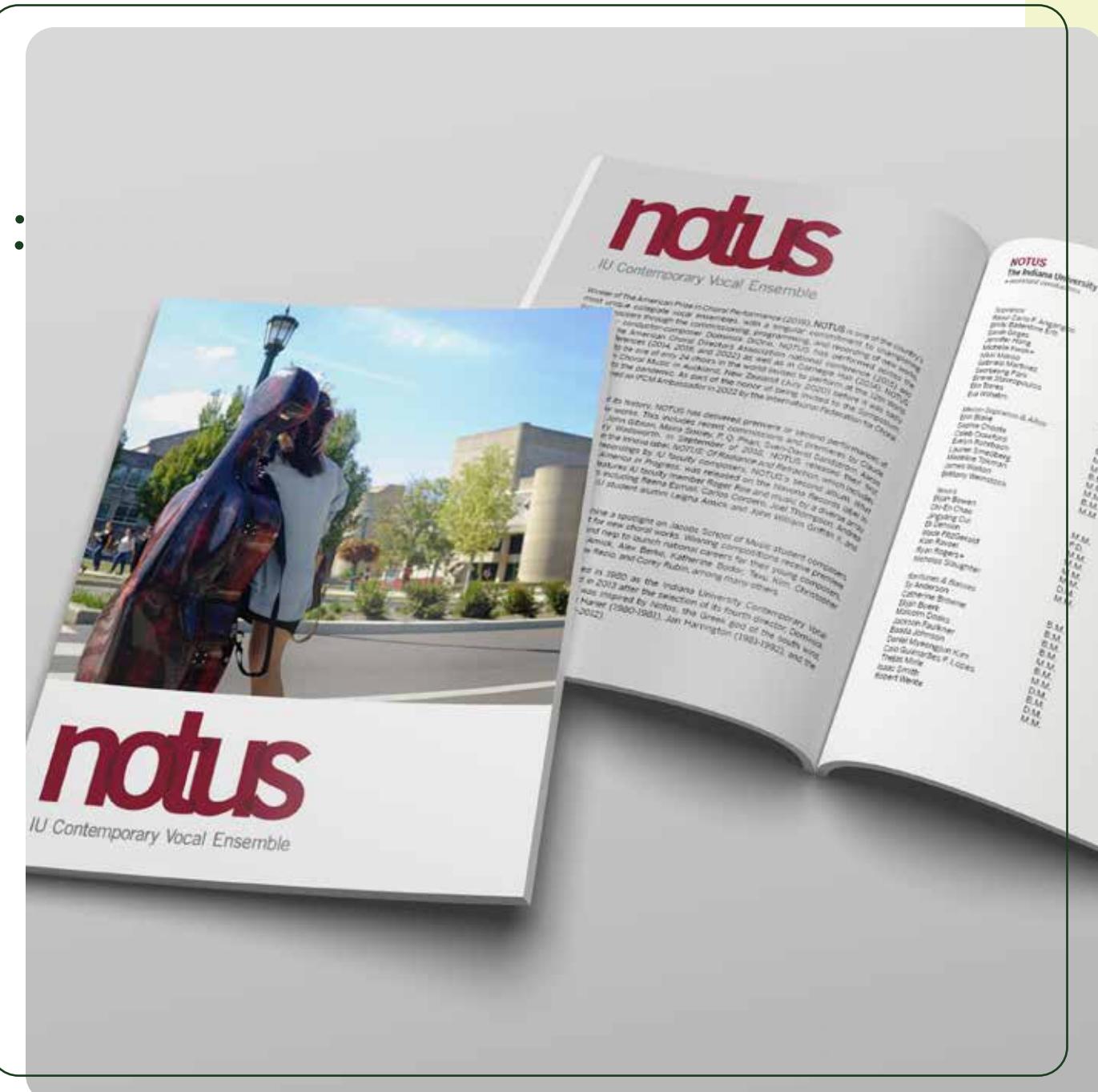


NOTUS NCCO Program

A 32-page program for the NOTUS NCCO performance on December 11, 2023, in Atlanta, Georgia. Bound and printed by Document Services at Indiana University, this program has a glossy finish on thick paper with a cardstock cover.

This program was created over the course of a month, working in tandem with the client to create a unified layout. The program is copy-heavy, making it a challenge to fit all the necessary performer headshots, group photos, and album covers without creating a visibly cramped layout. 16 pages are devoted to artist biographies, seven of which highlight guest performers from around the world. Where the program naturally falls open at the center pages is a foreword of the history and current state of the NOTUS group, the left page a darker grey to provide contrast and meaning compared to the roster provided on the right.

Eight additional photographs were added to the program, giving the copy breathing room and draw attention to the beauty of the Bloomington Jacobs campus. Two of these make up both the front and back covers of the program.



ABOUT THE JACOBS SCHOOL OF MUSIC CHORAL CONDUCTING DEPARTMENT

The Indiana University Choral Department attracts some of the brightest, most creative musicians in the world to a bustling environment with over 20 opera choruses each year, a pool of over 300 singers, and one of the most extensive choral music libraries in the world. Our program prepares students to succeed in all areas of music, with a faculty of choral professionals who specialize in repertoire across eras and genres.

A Collaborative, Multi-Faceted Faculty

The Choral Conducting Department is dedicated to fostering a supportive environment where students and faculty work closely together to achieve musical excellence.

Podium Time

All choral conducting graduate students receive extensive podium time, including classes and with Jacobs School choral ensembles. All recitals are performed with the Jacobs School Chorus, a paid 24-voice ensemble, or with a major chorus of the Jacobs School. Conducting graduate students also have the opportunity to conduct a portion of a concert with the Conductors Chorus every semester, and the first of their recitals with this paid ensemble, and the second with a large ensemble, the Conductors Orchestra, a paid instrumental ensemble. Students frequently conduct choral ensembles in rehearsals, sectionals, and performances as programmed.

Financial Support

Mentoring

Our students conduct often and are supported by an unusually strong community, especially during recital preparation. Faculty members work closely with our students during these performances, starting private lessons weeks before the rehearsals begin and continuing to support them through the recital itself. The faculty mentors also attend most performances and give on-the-spot feedback throughout the entire rehearsal process.

Opera Chorus Master Training

IU offers unique and unprecedeted professional training for opera choirs and graduate choral conducting curriculum. Every graduate choral conductor is an assistant or associate chorus master for at least one opera produced by Opera and Ballet Theater.

Frequent Guest Master Teachers

Internationally recognized choral leaders come to campus annually to teach. These have included Ragnar Bohlin, Simon Carrington, Rollo Dilworth, Joseph Flummerfelt, Matthew Halls, Ann Howard Jones, Edward Maclary, Lynne Morrow, André Previn, and composer Caroline Shaw.

Congratulations to IU doctoral choral conducting student Caio Lopes for being selected for the NCCO Graduate Student Com

Caio Guimarães is a Brazilian conductor and educator, currently pursuing his Doctor of Music degree at the Jacobs School of Music at Indiana University. Caio was honored to be selected as a conducting fellow for November 2010, attending the Graduate Masterclass with Dr. Armstrong. He also appeared in the Graduate Masterclass at the 2023 ACDA National Conference in Cincinnati, OH. In 2022, he was named a conducting fellow in the International Choral Conducting Masterclass at Baylor University. Caio is currently serving as chorus master for the Columbus Indiana Philharmonic as well as assistant conductor for the Bloomington Chamber Singers. Collegiate roles include assistant conductor for all the concert choirs at the Jacobs School as well as assistant chorus Master for IU Opera Theater. He holds a Master of Music in Choral Conducting, also from IU, and a Bachelor of Music from São Paulo State University, São Paulo, Brazil.



WHAT IS OURS

Music for an American
NOTUS | Dominick DiOrio
Roger Roe, English horn
Release Date: December 1, 2017

There are generally two types of crisis. One can give up and use it to one's advantage. Dominick DiOrio describes how he coped during the pandemic. He discusses his sentiments about it in a way that is almost philosophical. The title of the piece is *IS OURS*. DiOrio conjures up a variety of moods in this section of music by a variety of composers that not only reflects the complexity and multiplicity of man but also its underbelly of strife and eventual triumph of human nature.

Featuring music heard today by Reena Esmail, Moira Smiley, and Dominique Cordero, and works by Carlos Cordero, Andrea Ramsey, John William Griffith II, Leigha A. Johnson, and

Available now on Apple Music, Spotify, YouTube, Amazon Music, Deezer, and more.

Reena Esmail (b. 1983)

Tuttarana (2014, arranged for mixed chorus 2016)

Textless

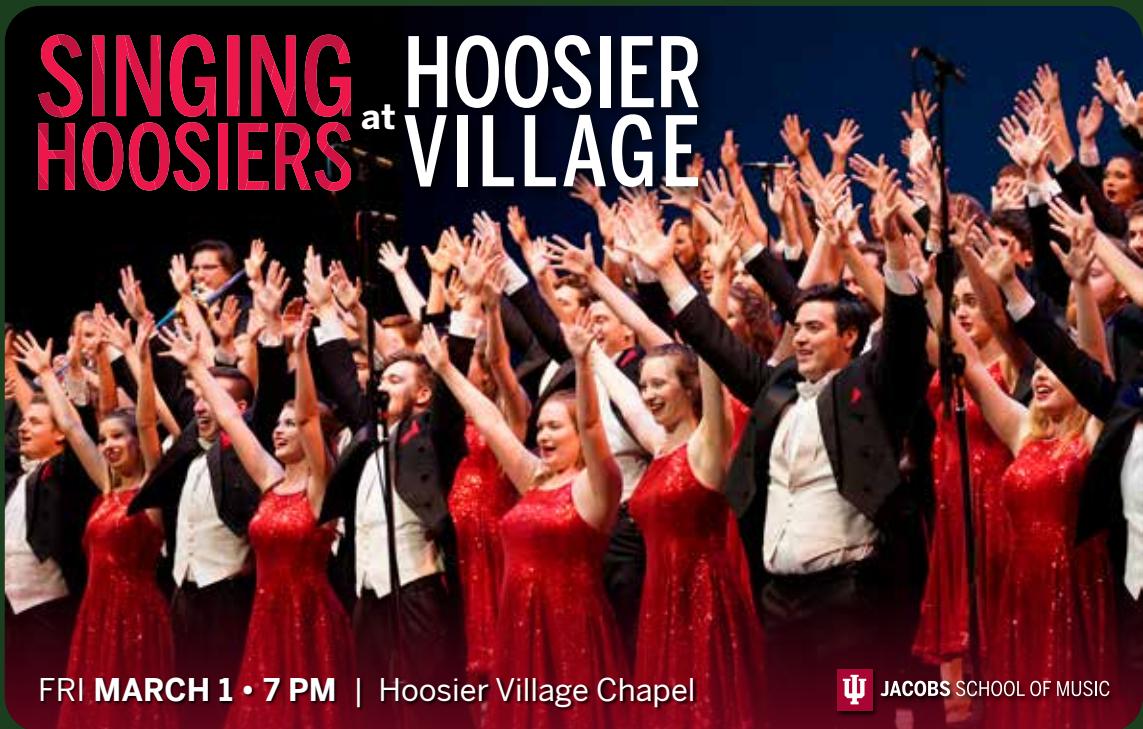
Indian-American composer **Reena Esmail** works between the worlds of Indian and Western classical music, and brings communities together through the creation of equitable musical spaces. Esmail's work has been commissioned by ensembles including the Los Angeles Master Chorale, Kronos Quartet, Imani Winds, Richmond Symphony, Town Music Seattle, Albany Symphony, Chicago Sinfonietta, River Oaks Chamber Orchestra, San Francisco Girls Chorus, The Elora Festival, Juilliard415, and Yale Institute of Sacred Music. Upcoming seasons include new work for Seattle Symphony, Baltimore Symphony Orchestra, Santa Fe Desert Chorale, Amherst College Choir and Orchestra, Santa Fe Pro Musica, and Conspirare. Esmail is the Los Angeles Master Chorale's 2020-23 Swan Family Artist in Residence and Seattle Symphony's 2020-21 Composer-in-Residence. Previously, she was named a 2019 United States Artist Fellow in Music and the 2019 Grand Prize Winner of the S & R Foundation's Washington Award. Esmail was also a 2017-18 Kennedy Center Citizen Artist Fellow. She was the 2012 Walter Hinrichsen Award from the American Academy of Arts and Letters (and subsequent publication of a work by C.F. Peters). Esmail holds degrees in composition from The Juilliard School (BM '05) and the Yale School of Music (MM '11, MMA '14, DMA '18). Her primary teachers have included Susan Botti, Aaron Jay Kernis, Christopher Theofanidis, Martin Bresnick, Christopher Rouse, and Samuel Adler. She received a Fulbright-Nehru grant to study Hindustani music in India. Her Hindustani music teachers include Srimati Lakshmi Shankar and Gaurav Mazundar, and she currently studies and collaborates with Saili Oak. Her doctoral thesis, entitled "Finding Common Ground: Uniting Practices in Hindustani and Western Art Musicians," explores the methods and challenges of the collaborative process between Hindustani musicians and Western composers. Esmail was Composer-in-Residence for Street Symphony (2016-18) and is currently an Artistic Director of Shastra, a non-profit organization that promotes cross-cultural music connecting music traditions of India and the West.

Of her work, the composer states:

The title of this piece is a conglomeration of two words: the Italian word "tutti" means "all" or "everyone," and the term "tarana" designates a specific Hindustani (North Indian) musical form, whose closest Western counterpart is the "scat" in jazz. Made up of rhythmic syllables, a tarana is the singer's chance to display agility and dexterity. While a Hindustani tarana is a solo form, I wanted to bring the tarana into an ensemble setting.

"Tuttarana" was commissioned by the Mount Holyoke College Glee Club for their 2014-15 season, and has since been performed across the US, also in arrangements for SATB and brass quintet.

An addendum: Three years after I wrote this piece, the #metoo movement, created by Tarana Burke broke on social media. It occurred to me that the title of this piece, if read a different way, literally means "We are all Tarana." I couldn't believe the incredible coincidence that this work, a powerful three-minute tidal wave of sound, written for an all-female ensemble from the oldest women's college in the country, bore this name. I'm so grateful for what this movement has done to move the discussion forward about the horrors we face as women, and how we can begin to change and heal our society.





Posters and Advertisements

A sample variety of posters and advertisements made over the 2022-23 and 2023-24 school years while working for the Jacobs School of Music of Indiana University Bloomington.

Posters were made year-round (with the exception of summer months) to showcase a variety of performances, recitals, operas, and ballets that occurred on our campus. Each poster was made from client information to be formatted on an 11" x 17" poster paper. An initial draft was sent to the client then reviewed and returned with edits, following as many rounds of this as necessary until approved for printing. Posters were printed in-house.

Advertisements were created once or twice every month, either through refreshing old concepts with current information or assembling a new concept geared toward a specific audience. We worked with companies such as WTI, Bloom Magazine, Indiana Daily Student, Ryder, and many more. All magazines were made after purchasing a space, usually half or full-pages, and sized to that magazine's specifications. Bleed and margins varied between companies.





Artemis Logo Design

Artemis was a branding and logo design exercise provided by class S450 in the fall semester of 2023. This exercise spanned across the entirety of the semester challenging students to brand an imaginary company, including several different logos, visual brand assets such as typography and color, documents that detailed how every asset should and should not be used, and mock-ups to support their designs.

Artemis was a high-end gym, founded and run by women to provide education and exercise from other women. Its name comes from the Greek goddess of the hunt, that detail driving the color theory home. The main logo is always a deep navy on light backgrounds or a stark white on dark, an A depicted as an arrow with the moon as it's bow. It is the forefront of a strong and fantastical company, made to remind people of the elegance and beauty of the goddess that which is its namesake.

Other colors included a dusty pink, a proud gold, and a peaceful light blue to be used as accents to make the dusky navy an even bolder color. Approved typefaces included Helvetica as the forefront of any written material with Filosofia as any title, subtitle, or attention-grabbing text.

BFAS Annual Report

An eight-page report exercise provided by class S450 in the fall semester of 2023. All copy and statistics were provided by the professor and taken from the 2020 Annual Report of each given company.

BFAS Annual Report was an exercise in creating interesting infographics while managing large amounts of copy in few pages. This was my first introduction to professional magazine making, the layout and design drafted and finalized by myself. Peer review was substantial in this process and the class worked to provide direction and advice while moving forward.

This annual report was not printed and only exists as a digital design.



Big Wins in Key States

Changing entrenched policy and legislation at the local level can be akin to herding cats. In the last year, that's essentially what Best Friends' advocacy team has been doing, reviewing regulations, drafting new language and diligently shepherding it through the process.

"These legal wins are largely the result of our advocacy team's hard work and dedication. We are grateful to our legislative team, who work tirelessly behind the scenes to ensure that our laws protect America's homeless pets."

-Julie Cast

During fiscal year 2020, Best Friends' advocacy team worked hard to gain some big wins. Here are just a few:

- Governor Gavin Newsom signed Assembly Bill 2152, aka *Bella's Act*, closing a loophole in the law and putting an end to the retail sale of dogs, cats and rabbits in California.
- Our puppy mill initiatives team helped enact 20 local ordinances to ban retail sales of dogs and cats from commercial breeding mills.
- After the success of a three-year Best Friends community cat program in Harris County, Texas, trap-neuter-return (TNR), which was previously not allowed by local law, has become the county's preferred method for managing outdoor cats.



Best Friends Animal Sanctuary

Since 1984, the Sanctuary, located in Kanab, Utah, has been the headquarters for Best Friends Animal Society. A home-between-the-walls and safe haven for hundreds of animals, the Sanctuary is a cherished place for all ages — a place where kindness, compassion and community flourish. The lifesaving values and practices of the no-kill movement are embodied.

By the Numbers: The Sanctuary



Looking Back

It's safe to say 2020 was a year a lot of folks don't care to repeat. But no matter what was going on in the world, compassion ruled the day. And that's why there's so much lifesaving progress to look back on. More lives saved, more no-kill communities than ever, more laws to protect the pets we love — and the list goes on.

Thank you for being a beacon of hope for homeless pets everywhere, even during an unprecedented year. It's your compassion and dedication to saving lives that put a no-kill country by 2025 well within reach.

Finances

